

SINGAPORE



IEEE
GLOBECOM™



IEEE GLOBECOM // 4-8 DECEMBER 2017
World's Premier Telecommunications Event

PATRONAGE

ieee-globecom.org/2017





About IEEE GLOBECOM

IEEE GLOBECOM Conference is one of the IEEE Communications Society's two flagship conferences. Each year, more than 2,900 scientific researchers and their management submit proposals for program sessions to be held at an IEEE GLOBECOM Conference. After extensive peer review, the best of the proposals are selected for the conference program, which includes technical papers, tutorials, workshops and industry sessions. Participants in the order of two to three thousand gather at one venue to present research results, share visions and ideas, obtain updates on latest technologies and expand professional and social networking. These activities are realized through IEEE GLOBECOM's multiple diversified and exciting programs.

2900+
ATTENDEES
from
70+ COUNTRIES



#GLOBECOM

This 5-day event includes several keynote speeches by distinguished speakers from industry, academia and government sectors; panels and forums; technical sessions featuring technical papers extensively reviewed by peers; workshops focusing on the latest trends in various technology; tutorials delivered by experts in respective disciplines; exhibits; an awards luncheon; and a relaxing and entertaining banquet.

Besides academic research and development, IEEE GLOBECOM 2017 also places emphasis on bridging the communications between academia and industry. Practitioners from various walks of industrial R&D, business and technical standardizations are invited to broaden the spectrum of the attendance.

IEEE GLOBECOM 2017 will be held in the beautiful Garden City of Singapore. Singapore is a modern city-state known for her efficient policies and management in keeping up with advanced technology.

This diamond-shaped island is the confluence of several major ethnic cultures in Asia, and simultaneously an international hub for residents and visitors from different corners of the world. To offer her best to host IEEE GLOBECOM 2017, Singapore is proud to present a place where advanced meets traditional and east meets west.

#SINGAPORE





Patronage Support Levels and Benefits

Multiple levels of patronage and opportunities to exhibit are offered to suit the diversified and pervasive strategies of our potential patrons. The packages may vary, but the message sent out by our patrons is unified. Patronage equates to Leadership and Reputation.

Patronage opportunities include: involvement in industry sessions and forums, announcing major technology implementations, regulatory impact assessments, effective economic models and engineering methods used by industry practitioners.

Speaking opportunities are also available in keynote, plenary or industry forum sessions. One of the most important aspects of participating is networking with other industry leaders. The event offers relevant educational opportunities for your employees.



PATRONAGE
— *means* —
LEADERSHIP!

	Platinum \$50,000	Gold \$35,000	Silver \$25,000	Bronze \$15,000	Supporter \$5,000
Exhibit Space	6mx6m	3mx9m	3mx6m	3mx3m	3mx3m
Full Complimentary Conference Registrations	5	4	3	2	1
Complimentary Registrations for the IF&E Programs	20	15	10	5	-
Exhibit Passes	50	35	25	15	-
Keynote speaking opportunity in the Program	X	X*	X*	-	-
Speaking Opportunities in the Program	X	X	X*	X*	X*
Listing of Company in the Conference App	X	X	X	X	X
Company Logo (linked to Company Site) on Conference Website	X	X	X	X	X
Company Logo on All Conference Collaterals	X	X	X	X	X
Company information, Brochures/materials provided with the Conference Satchel	X	X	X	X	X
Company Logo on the Conference Satchel	X*	X*	X*	X*	X*
Company Logo on Signage Outside Event of Choice	X*	X*	X*	X*	X*
Media Briefing Attendance	X	X	X	X	X
Branding in Registration Area and in Plenary Area	X	X	X	-	-
Recognition from the Podium at Event of Choice	X	X	X	-	-
Opportunity to host an industry related event (Workshop Business Form or Panel Discussion)	X*	X*	X*	-	-
Gift Opportunities (Satchel, meal events, etc.,)	X	X	X	X	X
Listing of Company, Products & Services on Conference Website	X	X*	X*	X*	X*
Opportunity for Sponsoring the Optional Events (1st Reserved)	2nd	3rd	4th	5th	6th

*Limited

For more information, contact:

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ADDITIONAL PATRONAGE OPPORTUNITIES:

Additional Patronage Opportunities:

- Opportunities (at cost) available according to the level of Patronage:
- Satchel for attendees
 - Providing breakfast or lunch to attendees, Monday through Friday
 - Providing support for the Welcome Reception
 - Providing the coffee breaks for attendees

WHY BECOME A PATRON?

IEEE GLOBECOM is one of the two flagship annual conferences of the IEEE Communications Society, the leading global professional society of communications industry professionals and academics with over 210 chapters worldwide. IEEE GLOBECOM 2017, like its predecessors, will showcase the latest in communications research and development, through its technical symposia, industry program, tutorials and workshops. Prominent keynote speakers will anchor each day's program, and industry exhibits will be mounted in high-traffic locations. There will be high-level executives and leaders addressing hot topics such as new horizons in the industry, trends in government regulations and status in international standardization, as well as researchers explaining their latest discoveries.

Becoming a patron of IEEE GLOBECOM 2017 provides one of the best opportunities to publicize your company, showcase your brand to the most influential engineering audience in communications technology, gain visibility and maximize the exposure of your products and services to industry leaders, influential researchers, operators, vendors, investors, press and key decision makers.

For Platinum, Gold and Silver patrons, your company leaders can participate in the IEEE GLOBECOM 2017 keynote speakers program to share their vision of the future of the world's telecommunications industry. All patrons will have the opportunity to address and interact with leaders and participate in the many business forums, panels and sessions at the conference, as detailed on the reverse page. Patronage at IEEE GLOBECOM 2017 demonstrates your company's leadership in your industry – contact us today!

PAST PATRONS OF IEEE GLOBECOM



IEEE GLOBECOM

EXPECTED PARTICIPATION

We expect between 2,000 - 3,000 participants, technical researchers and industry practitioners from the USA and many other countries; including Japan, China, India, Canada, England, France, Germany, Korea and many others.

About IEEE Communications Society

IEEE Communications Society is a leading technical and professional community with over 30,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all communications technologies. IEEE ComSoc members stay on top of the world of communications technologies by accessing up-to-the-minute technical information, networking with other experts in the field and leveraging exclusive benefits.

PAST & FUTURE IEEE GLOBECOM EVENTS

2007 - Washington, DC	2012 - Anaheim, California
2008 - New Orleans, LA	2013 - Atlanta, Georgia
2009 - Honolulu, Hawaii	2014 - Austin, Texas
2010 - Miami, Florida	2015 - San Diego, California
2011 - Houston, Texas	2016 - Washington, DC

